

# ERIE-NIAGARA REGIONAL PARTNERSHIP

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## Memorandum

**To: ENRP Co-Chairs Bradley Erck & Barry Weinstein, MD**

**From: ENRP Administrator Tod A. Kniazuk**

**Re: October 2002 meeting**

**Date: December 6, 2002**

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The Erie-Niagara Regional Partnership's Tourism & Culture Subcommittee met October 21, 2002 in the Erie County Personnel Commissioner's Office. Present for the meeting were subcommittee members Dale and Casale, as well as former Subcommittee Chair Greenan.

### Tourist Signage

The subcommittee has completed the collecting of sign locations from the CVBs and other interested parties. The group reviewed the list, and narrowed down the field to a manageable number. Erie County GIS will produce a map of these locations, and Mr. Greenan will then take the list to the Western New York delegation of the New York State Legislature, NYSDOT, Governor Pataki, and other relevant parties. The goal is to have tourist signage on our highways in time for the "One Summer Long Sensation" I Love New York festival designation next year. Once these signs are up, the second phase of placing signs on municipal roadways would commence. Please see the attached list for proposed sign locations.

### Other Issues

Other issues discussed included the new Niagara County tourist bureau, the Art on Wheels program, and the current state of the tourism industry.